

MARINA SCHRÖDER

CONTACT AND DETAILS

Address: Marina Schröder
Institute of Innovation Economics
Königsworther Platz 1
30167 Hannover

E-mail: schroeder@inec.uni-hannover.de
Phone +49 511 762 4590

Marital Status: Married, two children
Date of birth: 21 October 1984

AFFILIATIONS

since 2019 Leibniz University Hannover
since 2023 CESifo Research Network Affiliate

ACADEMIC POSITIONS

Since 2019 Professor of Innovation Economics, Leibniz University Hannover
2/2018–1/2019 Maternity leave
6/2016–3/2017 Maternity leave
2013–2019 Junior Professor in Personnel Economics and Human Resource Management
University of Cologne
2009–2013 Research associate at the chair in E-Business, University of Magdeburg

EDUCATION

2013 Dr. rer. pol. (summa cum laude), University of Magdeburg
Dissertation project: Experimental Analysis of Anti-Social Economic Behavior
Supervisors: Prof. Dr. Abdolkarim Sadrieh and Prof. Dr. Michèle Belot
2009 Diploma in Managerial Economics (with distinction), University of Magdeburg

RESEARCH STAYS

2024 The University of California, San Diego
2013 The University of California, San Diego
2013 The University of Edinburgh
2009 The University of Exeter

RESEARCH PROJECTS

Articles in refereed journals

Input versus output incentives in idea generation – An experimental analysis (forthcoming), with Kay Blaufus and Kevin Piehl, *European Economic Review* (<https://doi.org/10.1016/j.euroecorev.2026.105329>).

Remember me? The role of gender and racial attributes in memory (2023), with Michèle Belot, *Journal of Behavioral and Experimental Economics* 104, 102008 (<https://doi.org/10.1016/j.socec.2023.102008>).

Teams do not Outperform Individuals in a Simple Creative Task (2022), with Uri Gneezy and Katharina Laske, *Applied Economics Letters* 15, 1393–1398 (<https://doi.org/10.1080/13504851.2021.1934386>).

Creative solutions: Expertise versus Crowd Sourcing (2021), with Uri Gneezy and Katharina Laske, *Economics Bulletin* 41(4), 2580–2586 (<http://www.accessecon.com/Pubs/EB/2021/Volume41/EB-21-V41-I4-P223.pdf>).

Rewarding behavior with a sweet food strengthens its valuation (2021), with Jan M. Bauer, Martina Vecchi, Tina Bake, Suzanne L. Dickson and Michèle Belot, *PlosONE*, 16(4) (<https://doi.org/10.1371/journal.pone.0242461>).

Innovation and Communication Media in Virtual Teams – An Experimental Study (2020), with Nicola Grözinger, Bernd Irlenbusch and Katharina Laske, *Journal of Economic Behavior and Organization* 180, 201–218 (<https://doi.org/10.1016/j.jebo.2020.09.009>).

Negative Side Effects of Affirmative Action – How Quotas Lead to Distortions in Performance Evaluation (2020), with Lea Petters, *European Economic Review* 130 (<https://doi.org/10.1016/j.euroecorev.2020.103500>).

Acts of helping and harming (2017), with Karim Sadrieh, *Economics Letters* 153, 77–79 (<https://doi.org/10.1016/j.econlet.2017.01.019>).

Materialistic, Pro-Social, Anti-Social, or Mixed – A Within-Subject Examination of Self- and Other-Regarding Preferences (2016), with Karim Sadrieh, *Journal of Behavioral and Experimental Economics* 93, 233–238 (<https://doi.org/10.1016/j.socec.2016.05.009>).

The Spillover Effects of Monitoring: A Field Experiment (2015), with Michèle Belot, *Management Science* 62(1), 37–45 (<https://doi.org/10.1287/mnsc.2014.2089>).

Pay-What-You-Want or Mark-Off-Your-Own-Price: A Framing Effect in Customer-Selected Pricing (2015), with Karim Sadrieh and Annemarie Lüer, *Journal of Behavioral and Experimental Economics* 57, 200–204 (<https://doi.org/10.1016/j.socec.2014.10.007>).

Sloppy Work, Lies and Theft: A Novel Experimental Design to Study Counterproductive Behaviour (2013), with Michèle Belot, *Journal of Economic Behavior and Organization*, 93, 233–238 (<https://doi.org/10.1016/j.jebo.2013.03.019>).

Working papers

Piece-Rate Incentives and Idea Generation – An Experimental Analysis, with Katharina Laske, and Nathalie Römer (<https://www.cesifo.org/en/publications/2024/working-paper/piece-rate-incentives-and-idea-generation-experimental-analysis>)

Altruistic behavior and government interventions in times of crisis, with Cornelius Schneider and Maximilian Todtenhaupt (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4731232).

Inflation Expectations and Economic Preferences, with Lena Dräger and Maximilian Floto (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4991824)

Time to innovate: The role of input incentives in creative production, with Kay Blaufus, Michael Milde and Marcel Schäfer (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5099273)

Input Versus Output Incentives in Idea Generation – An Experimental Analysis, with Kay Blaufus and Kevin Piehl (https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5101127)

Effects of written self-promotions on gender bias and decision quality, with Nathalie Römer (<https://www.econstor.eu/handle/10419/318500>)

Path Dependent Innovation – An Experimental Study on the Effect of Knowledge on Idea Generation and Idea Selection, with Bernd Irlenbusch, Katharina Laske, and Rika Stoczek (R&R at IJIO)

THIRD-PARTY FUNDING

- Funding of the project "Verhaltensökonomik und gesellschaftliche Transformation" through Niedersächsisches Ministerium für Wissenschaft und Kultur, joint with Leuphana Universität Lüneburg, Technische Universität Clausthal, Universität Vechta, Carl von Ossietzky Universität Oldenburg, Georg-August-Universität Göttingen, Universität Osnabrück, (2024-2028)
- Funding of the project "Inflation Expectations and Economic Preferences" through the Deutsche Forschungsgemeinschaft, joint with Lena Dräger. (2022-2025)
- Funding of the project "Experimental Analysis of the Behavioral Effects of Tax Incentive Design on Innovation" through the Deutsche Forschungsgemeinschaft, joint with Kay Blaufus (2022-2025)
- Funding of the project "Experimental Studies on the Link between Promotion of Creative Ideas and Gender Discrimination" through the Deutsche Forschungsgemeinschaft (2021-2024).
- Funding of the project "An Experimental Study of Fraudulent Behavior" received from the Institute for Fraud Prevention (IFP) (2012-2013).

MEMBERSHIPS

German Economic Association (Verein für Socialpolitik)

Member of the Committee for Organizational Economics of the German Economic Association (2016-2024 member of the steering committee)

Member of Committee in Social Sciences of the German Economic Association

German Association for Research in Experimental Economics (GfEW)

Third Mission

Member of the Women Economists Network at the Federal Ministry of Economic Affairs (since 2024 vice chair)

Hannover, April 2026